



BACKSCRATCH · GREATER BOSTON

The Barter Starter Pack

Seven real ways neighborhood businesses make a deal on BackScratch. Trade skills, pay each other, or mix the two. Here's what it looks like.

● **Barter** Always free — no cash changes hands, nothing to pay

Fox Point Bakehouse ⇌ **Maple & Lens Photography**

Catering for a launch event ⇌ Full product photo shoot.

Saves both businesses ~\$1,200!

Quincy Cuts Barbershop ⇌ **Granite Bay Web Studio**

Six months of haircuts ⇌ Custom online booking website.

Saves both businesses ~\$800!

Riverside Yoga Collective ⇌ **Tidy Ledger Bookkeeping**

A three-month studio membership ⇌ A quarter of bookkeeping.

Saves both businesses ~\$600!

● **Paid** Cash deals — a small 5% platform fee, shown up front

Beacon Street Books → **Hammer & Hollow Carpentry**

\$850 ⇌ Custom oak shelving, built and installed in the shop.

\$850 to the local economy!

Common Ground Café → **Bright Spark Electric**

\$1,150 ⇌ New lighting installed throughout the dining room.

\$1,150 to the local economy!

● **Both** Barter plus a little cash to balance — fee applies to the cash only

Hill & Dale Florals ⇌ **Stonebridge Landscaping**

Weekly arrangements all season + \$300 ⇌ Full spring property cleanup.

\$300 to the local economy!
Saves both businesses ~\$900!

Tidewater Brewing ⇌ **Pixelforge Design**

Taproom event space & a launch-night keg + \$600 ⇌ A complete brand identity.

\$600 to the local economy!
Saves both businesses ~\$1,900!

Neighbors helping neighbors.

Every deal on BackScratch keeps money - and goodwill - circulating right here in the community. No middlemen. No algorithms. Just local businesses backing each other up.

Made by the little people, for the little people.

backscratchlocal.com

Barter is always free. Paid deals carry a small 5% platform fee — that's how we keep barter free and the platform independent. No surprises.